



PRESS RELEASE

Optoma Launches Its First 4000 Lumen Data Projector Optoma's Brightest Projector

The Optoma EP780 Delivers Bright Vivid Images for Office and Home Applications

FOR IMMEDIATE RELEASE

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LAS VEGAS (January 8, 2007) – Optoma, one of the leading manufacturers of digital projection and display devices, introduces the EP780 projector, designed for an exceptionally bright 4000 lumens with perfect image clarity and colour reproduction. Native XGA, sleek, stylish and amazingly versatile, the EP780 delivers high performance picture quality for today's installations, with superb video quality for big screen home entertainment.

The Optoma EP780 features the latest Texas Instruments XGA DarkChip3™ DMD chipset to deliver vivid digital images, as well as 10-bit colour per channel processing to give the EP780 higher lumens (4000 lumens) and deep colour saturation (3000:1 contrast ratio). With colour enhancement technologies and a five segment colour wheel, the Optoma EP780 simultaneously enables high brightness and astonishing deep blacks with vivid, perfectly saturated colour.

Optoma's EP780 includes extensive connectivity options, including DVI with HDCP, 2 x VGA (SCART and Component enabled) and video inputs. The EP780 has three audio inputs for individual PC and Video inputs for audio switching enabling the EP780 to function as an audio switcher and volume control, thereby eliminating complicated and costly additional audio hardware and cabling. The projector also features two integral 2-watt speakers, making the EP780 a true multimedia projector for office or home entertainment use.

The EP780 has a comprehensive RS232 command set and Network (IP) Control RJ45 for easy management in any installation environment. RS232 suits traditional AV installations while IP control means that the projector can be controlled and monitored from any web browser. Additional short throw lens option enabling larger images from a shorter distance to accommodate a greater number of different installation environments. The projector also has a lower noise level that is usually associated with data projectors – The Optoma patent pending "wind tunnel" cooling system is designed for near-silent operation with minimal light leakage.

For more information visit www.optoma.eu

Specifications:

Display Technology:	0.7" XGA DC3 DLP® Technology by Texas Instruments
Brightness:	4000 lumens using a 300W lamp
Resolution:	Native XGA (1024 x 768)
Contrast Ratio:	3000:1
Noise Level:	30/32dB (STD/BRIGHT mode)
Lamp Life:	3000/2000 Hours (STD/BRIGHT mode)
Weight:	3.6 kg
Computer Compatibility	UXGA, SXGA+, SXGA, XGA, SVGA, VGA Compression, VESA Standards, PC & Mac Compatible
Video Compatibility:	PAL (576i/p), SECAM, NTSC (480i/p), HD (720p, 1080i) with 480i/576i De-Interlacing
I/O Connectors:	DVI-D (HDCP), Two VGA (YPbPr/RGB/SCART), S-Video, Composite Video, VGA-Out, Three Audio Inputs, One Audio Output, USB, RS-232, RJ45
Remote Control:	Infra-Red Remote Control with Laser Pointer and Mouse via USB

The Optoma EP780 is RoHS compliant.

The Optoma EP780 is available now at MSRP £1299 ex. VAT

About Optoma

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality,

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at www.optoma.eu

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