



PRESS RELEASE

Optoma launches lowest cost DLP® HD Ready Home Cinema projector

FOR IMMEDIATE RELEASE

PR00056

Optoma Europe Ltd, September 1, 2006 - Optoma introduces the ThemeScene® HD70 – a native High Definition 720p DLP® Home Cinema projector that throws open the door to Home Cinema fans yearning for stunningly high picture performance in High Definition big screen entertainment.

The ThemeScene® HD70 features Texas Instruments' latest 720P High Definition DLP® chipset, 7- segment colour wheel, 8-bit per channel colour processing, great connectivity and is defined with a fabulous sleek elegant design.

The new purpose designed, ThemeScene® 7-segment colour wheel together with BrilliantColor™ and TrueVivid™ colour enhancement technologies simultaneously enables higher brightness and astonishing deep saturated colour.

This enables HD70 to deliver an incredibly illuminating 1000 Lumens; whilst Image AI™ technology produces a staggering 4000:1 contrast ratio...the results are powerful, stunningly realistic natural images.

The extensive connectivity of the HD70 enables connection of ultimate quality digital High Definition devices through the HDMI connector whilst keeping the Component Progressive and Interlaced inputs free for high quality analogue sources. The HD70 also features a SCART RGB input for direct high quality connection to Digital TV boxes or games consoles.

Features include:

- HD Ready Native 720P (1280 x 720 active pixels).
- Unmatched 4000:1 contrast ratio for a film-like Cinema effect and greater depth of field.
- Super-bright 1000 Lumens.
- Ultra quiet.
- Latest generation Texas Instrument DLP® technology.
- New purpose designed 4 speed, 7 segment colour wheel technology.
- HDMI connector for ultimate quality (Also DVI with adaptor)
- SCART RGB, Component Progressive, Component Interlaced, S-Video, Composite, PC input via VGA input.
- 3 year limited warranty.

The ThemeScene® HD70 will be available priced at MSRP £799, inc. VAT

A full list of specifications is available upon request or visit
www.themescene.tv

About Optoma

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality,

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.

Further information can be seen at www.optomaeurope.com

For further information please contact:

Bob Johnson b.johnson@optoma.co.uk

Or email marketing@optoma.co.uk

Or call +44 (0)1923 691800

Any brand or product names are trademarks or registered trademarks of their respective companies

To unsubscribe from this emailing list please click marketing@optoma.co.uk and write unsubscribe.