



Optoma launches next generation Pico PK102 Pocket Projector *With 4GB of internal memory and built in Pico PC software*

Watford, April 2010 - Following on from the huge success of the Optoma Pico PK101, Optoma has launched the next generation of Pico projector, the Pico PK102. The new Pico features 4GB of internal memory – enough to hold up to 6000 pictures or 8 hours of video. You can even display right from your laptop's VGA connection. Fitting in the palm of your hand, the truly portable, battery-operated PK102 is perfect for sharing photos, videos and other images wherever you go!

Whilst the Pico PK102 retains its pocket-sized form-factor that contributed to the much heralded success of the original Pico (Time magazine Gadget of the Year 2008; shortlisted for T3 magazine Work Gadget of the Year 2009, amongst others), the PK102 has many new features that now make it a highly desirable business tool in addition to its entertainment abilities.

The transfer and storage of photos, movies or PowerPoint presentations onto the Pico PK102 is straight forward using the built in Pico PC software and the 4GB of internal memory. In many situations that means there is now no need to carry a source device. There's also no need to carry a heavy and bulky power supply as the Pico PK102 has a rechargeable battery that will last up to one and a half hours and fully recharges in two, and it can run on AC via the power adapter.

However, for those times when there isn't time, or it's not necessary to store the files on board the Pico PK102, Optoma have added a VGA input to the specification. It was always simple to connect an iPod®, iPhone®, mobile phone, digital camera or mobile gaming devices to the Pico but with the inclusion of a VGA input, it's now possible to use the Pico PK102 with a laptop or netbook too by connecting the supplied cable to the output source. With the launch of the Pico PK102 the pocket projector has come of age.

The Optoma Pico PK102 Projector will be available from selected UK retailers and online stores from April 2010, priced at £229. For a full specification sheet or further information visit the Optoma website www.optoma.co.uk.

Pico PK102 Key Features

- Built-in media player and 4GB of memory for business presentations from PowerPoint®, photo slide shows and watching movies and video clips
- Display images from laptops, netbooks, iPods ® & iPhones®, mobile phones, digital cameras, mobile gaming devices (inc PSP3000)
- Truly portable at 115g - pocket-sized, lightweight and rechargeable
- Plays virtually all media formats including: avi, wmv, mov, mp4, flv, jpg, ppt and pptx
- VGA cable adapter included – connect to PCs and laptops for presentations on the go
- Project large images of up to 60" diagonal
- 2000:1 contrast ratio for detailed images
- LED light source lasts over 20,000 hours while producing excellent colour

Pico PK102 Specifications

Dimensions	50 x 103 x 15mm (w x l x d)
Weight	115g
Memory	4GB
Screen size	0.15 - 1.5m (6 - 60 inches)
Contrast ratio	1000:1
Battery life	Up to 1.5 hours
Video file compatibility	avi, wmv, asf, 3gp, 3g2, dat, mpg, mpeg, mov, mp4, m4v, rm, rmvb, ogm, flv
Image file compatibility	jpg, tiff, gif, png, bmp, tga, fpx, pcx, pcd, psd
INPUTS:	VGA VGA Universal input
OUTPUT:	0.5w speaker
INCLUDES:	Carry case Power adapter Tripod adapter Cables: USB/VGA/Component/Universal AV/USB power cable
Colour & Imager Guarantee	5 years (see website or brochure for terms and conditions).

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NOTES TO EDITORS

For more information and product images, please contact:

Eithne Keenan

Email: e.keenan@optoma.co.uk

Tel: +44 (0)1923 691802

For a full specification sheet or further information visit the Optoma website - <http://www.optoma.co.uk/>

ABOUT OPTOMA

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality.

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.